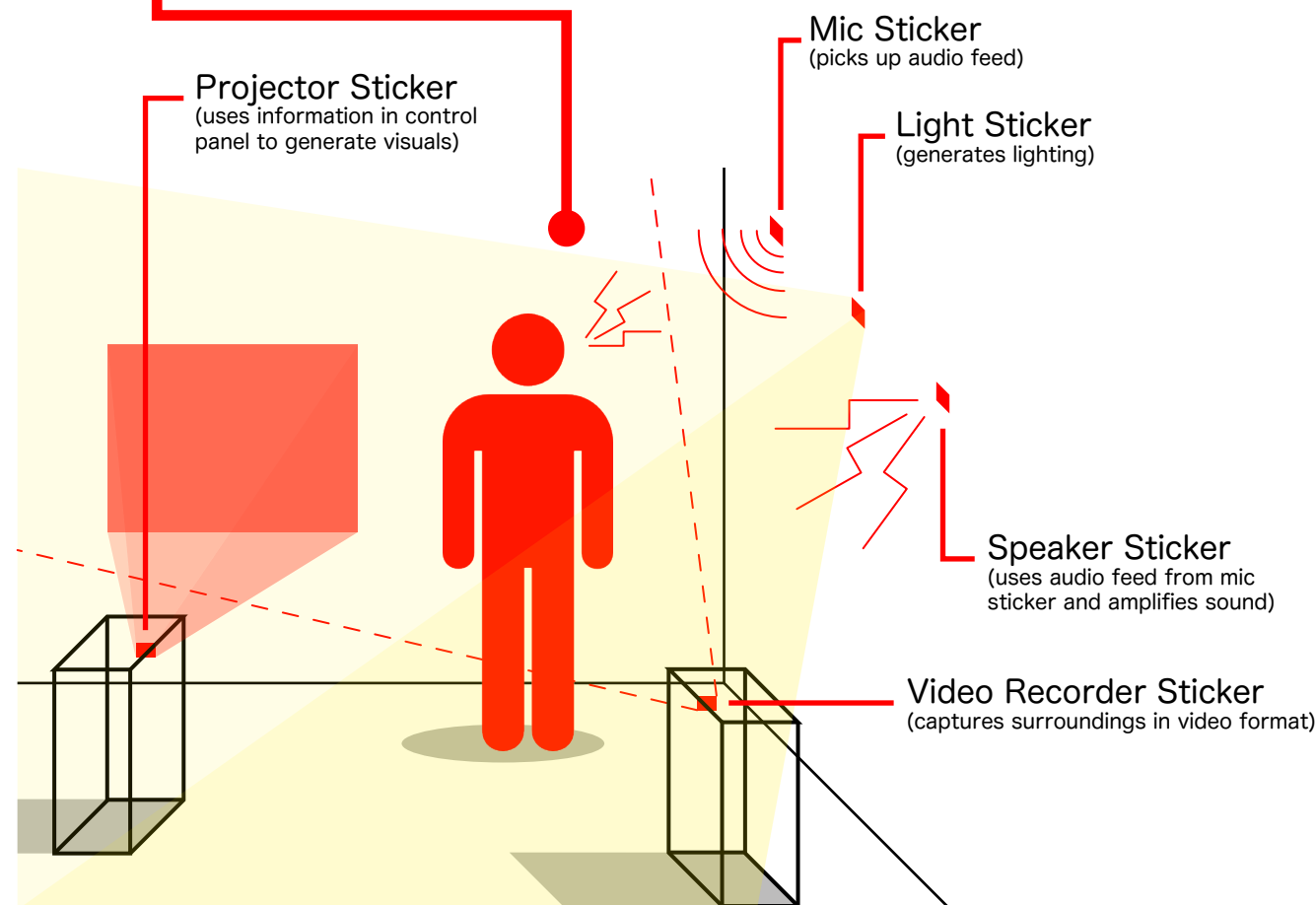
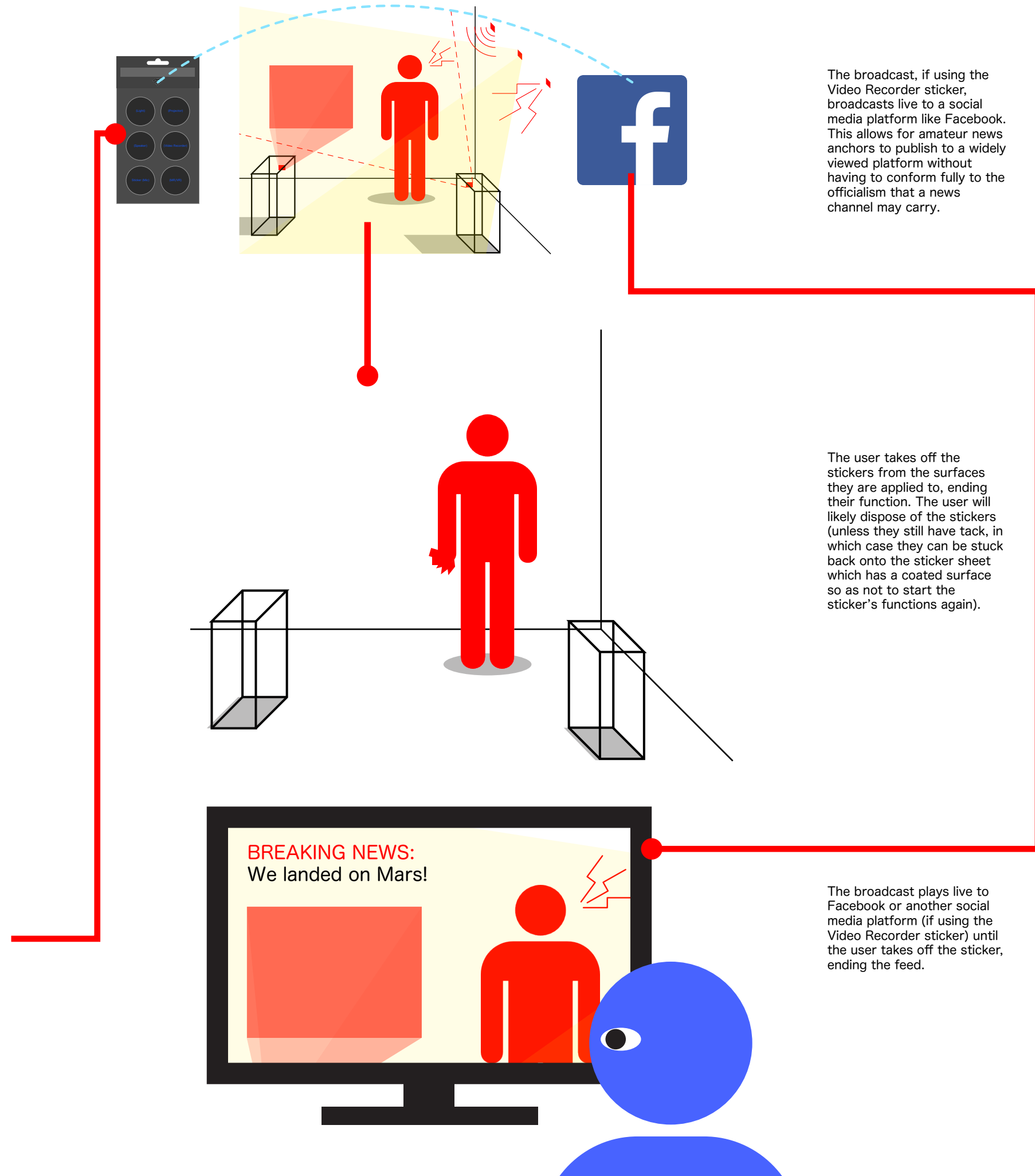


Sticker Pack Tag
(grey bar reserved for logo, wifi icon indicates connectivity)

The sticker sheet allows you/the news group you work for to collect a variety of stickers that can create a more immersive news story. Stickers come in a sticker pack, which have a specific setting/mode (e.g. rain pack is waterproof, and has stickers with settings aimed towards rainy day recordings).



Setting up the stickers around the room allow for portable and immersive news rooms to experience and report breaking news stories. The stickers activate as soon as you put them flat on a surface



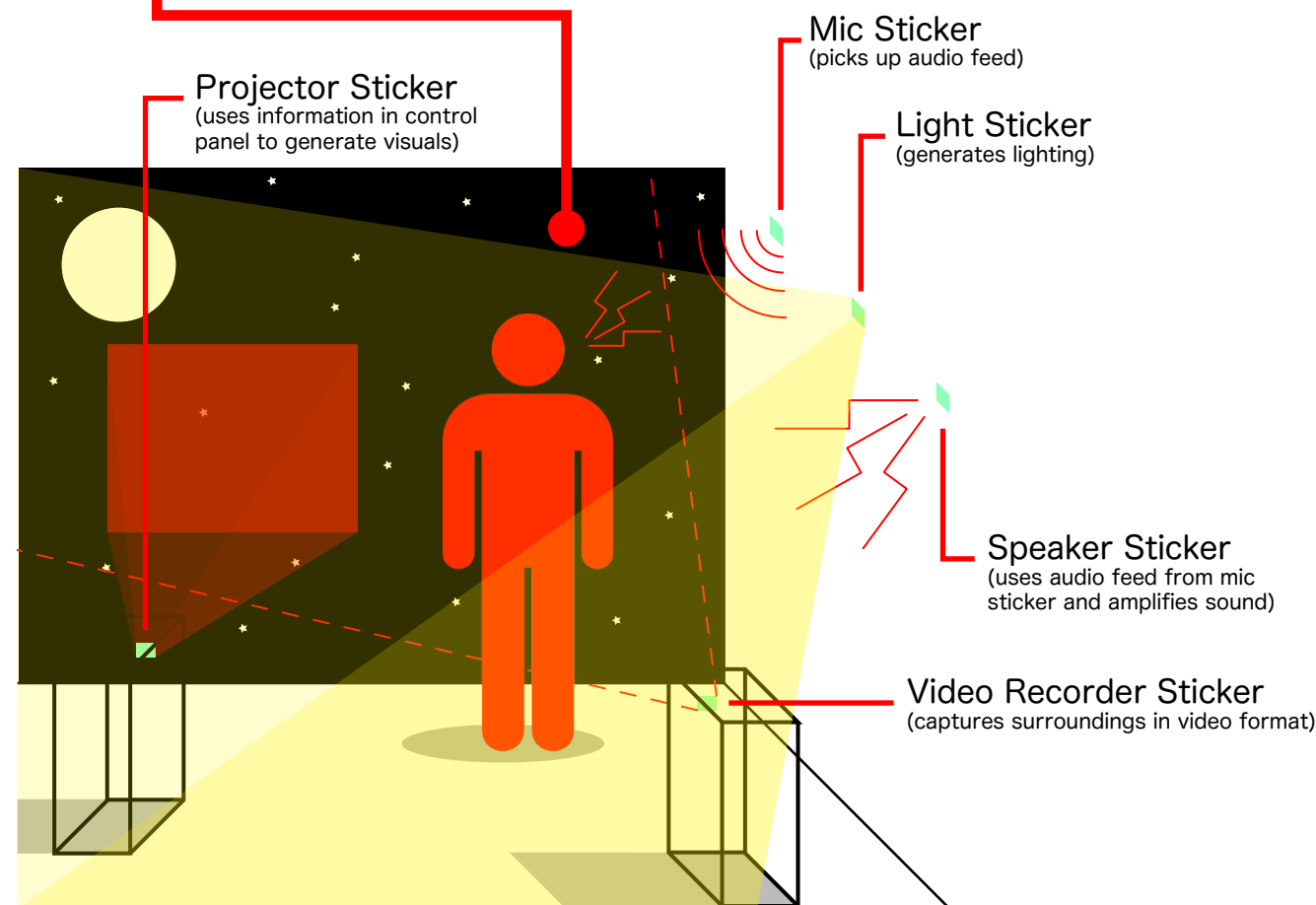


Sticker Pack Tag
(glowing bar reserved for logo, wifi icon indicates connectivity)

The sticker sheet allows you/the news group you work for to collect a variety of stickers that can create a more immersive news story. Stickers come in a sticker pack, which have a specific setting/mode. In this case, the user has bought a night-mode sticker pack, which glows in the dark and has a different design than the standard sticker pack. The sticker sheet has settings geared for better lighting, and better sound isolation in order to diminish background noise.



The user can buy different sticker packs beyond the standard version as well, depending on the situation/-setting the user wants to record in (e.g. night time, in the rain, etc.). The packs can be mixed and matched in order create the ideal recording settings too!



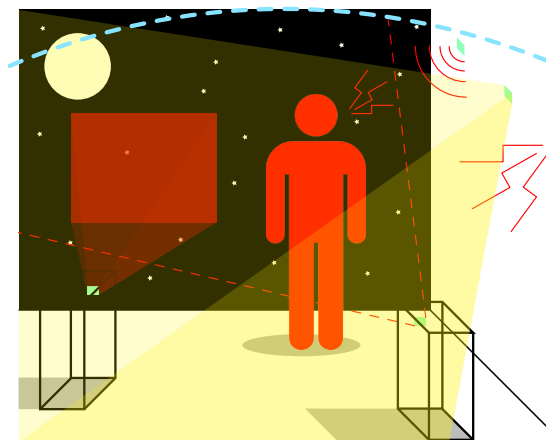
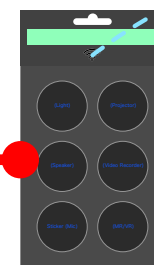
Projector Sticker
(uses information in control panel to generate visuals)

Mic Sticker
(picks up audio feed)

Light Sticker
(generates lighting)

Speaker Sticker
(uses audio feed from mic sticker and amplifies sound)

Video Recorder Sticker
(captures surroundings in video format)

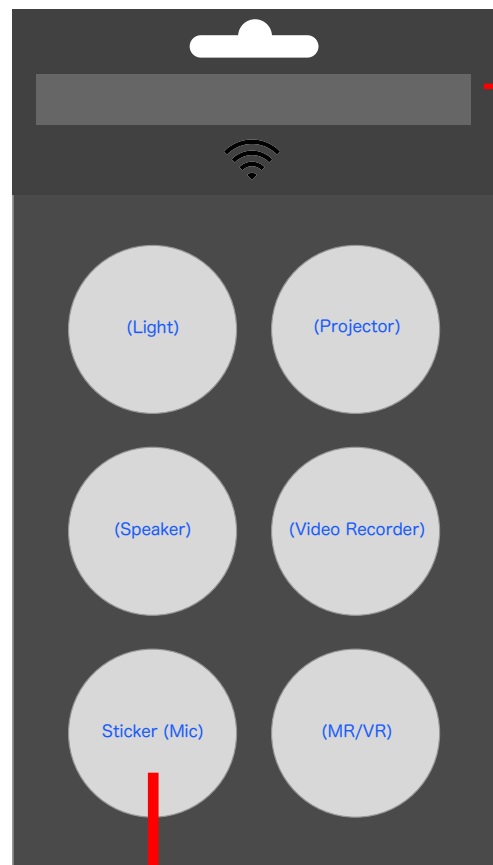


The broadcast, if using the Video Recorder sticker, broadcasts live to a social media platform like Facebook. This allows for amateur news anchors to publish to a widely viewed platform without having to conform fully to the officialism that a news channel may carry.



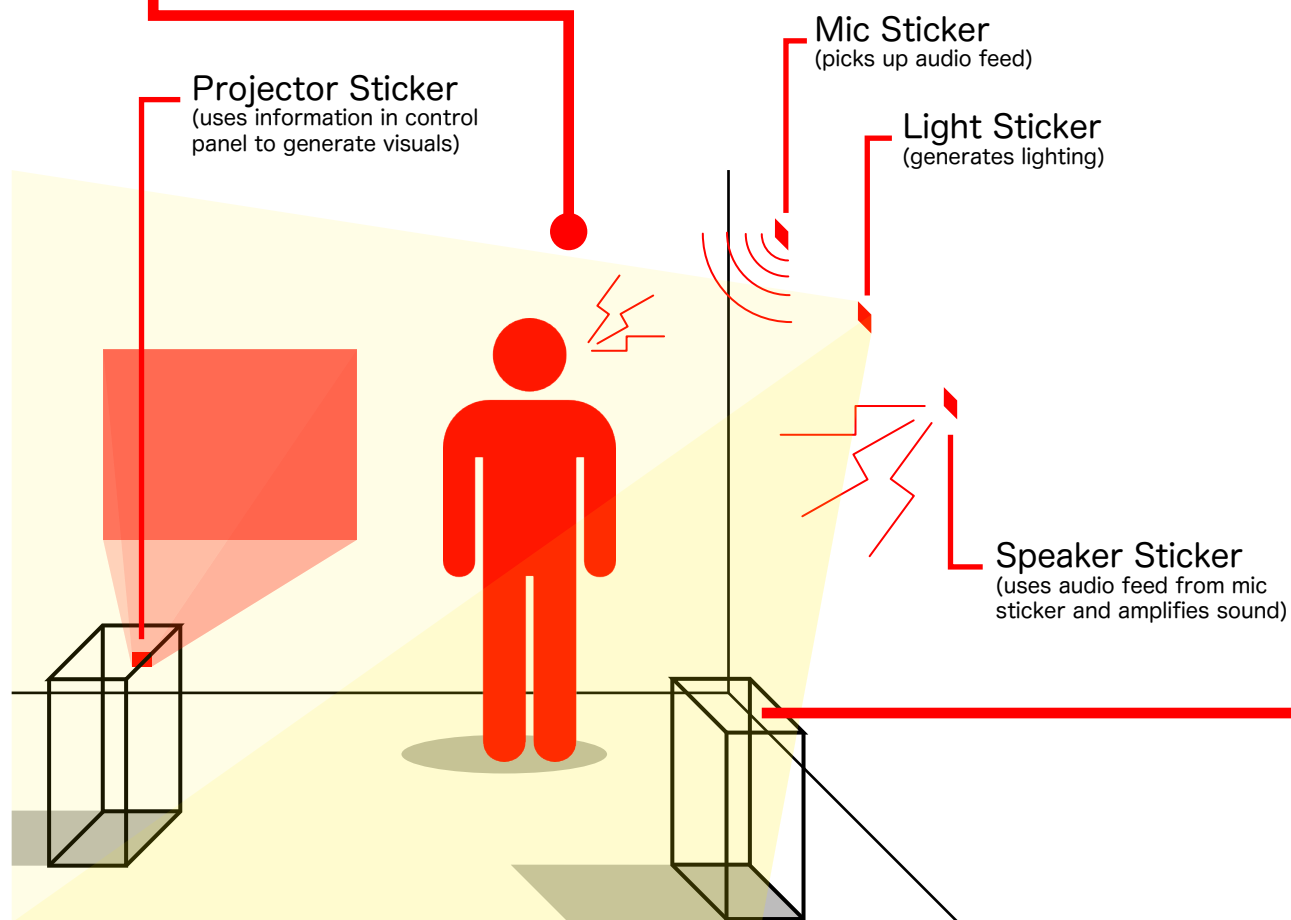
The broadcast plays live to Facebook or another social media platform (if using the Video Recorder sticker) until the user takes off the sticker, ending the feed.

Setting up the stickers around the room allow for portable and immersive news rooms to experience and report breaking news stories. The stickers activate as soon as you put them flat on a surface



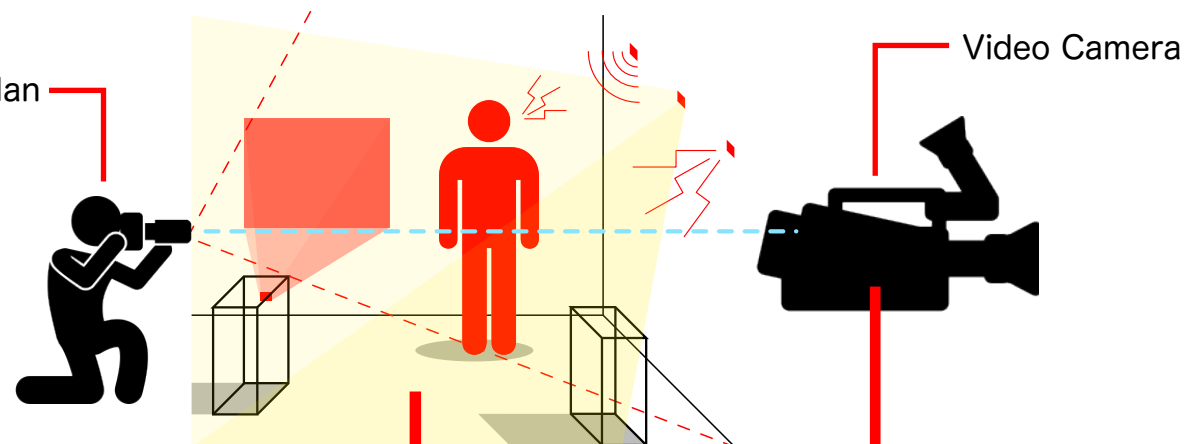
Sticker Pack Tag
(grey bar reserved for logo,
wifi icon indicates connectivity)

The sticker sheet allows you/the news group you work for to collect a variety of stickers that can create a more immersive news story. Stickers come in a sticker pack, which have a specific setting/mode (e.g. rain pack is waterproof, and has stickers with settings aimed towards rainy day recordings).



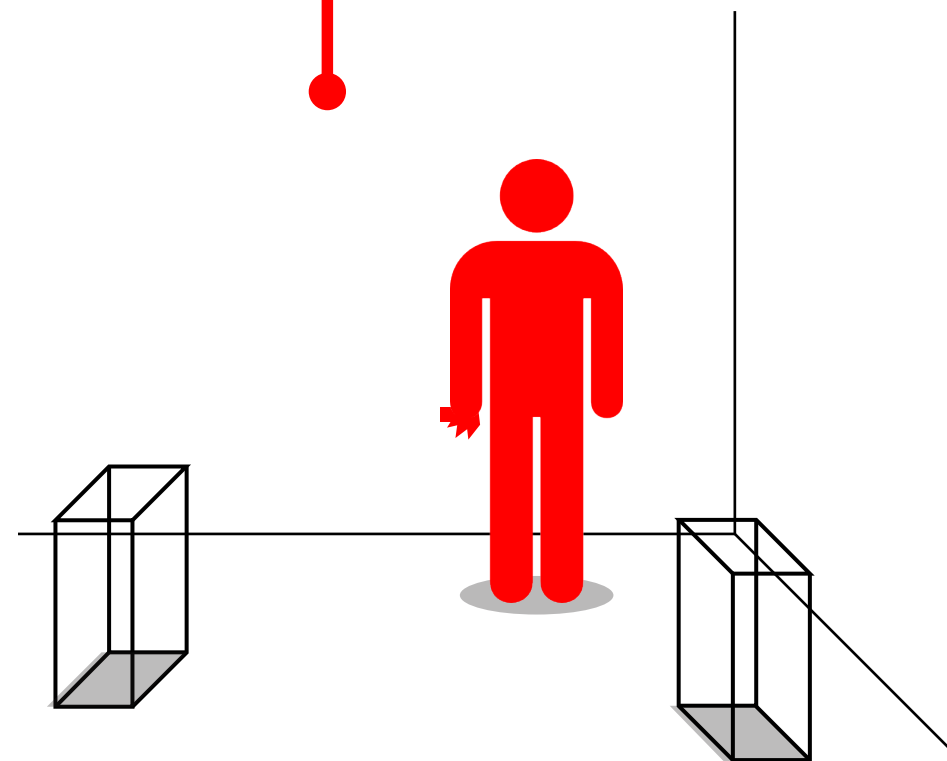
Setting up the stickers around the room allow for portable and immersive news rooms to experience and report breaking news stories. The stickers activate as soon as you put them flat on a surface

Camera Man

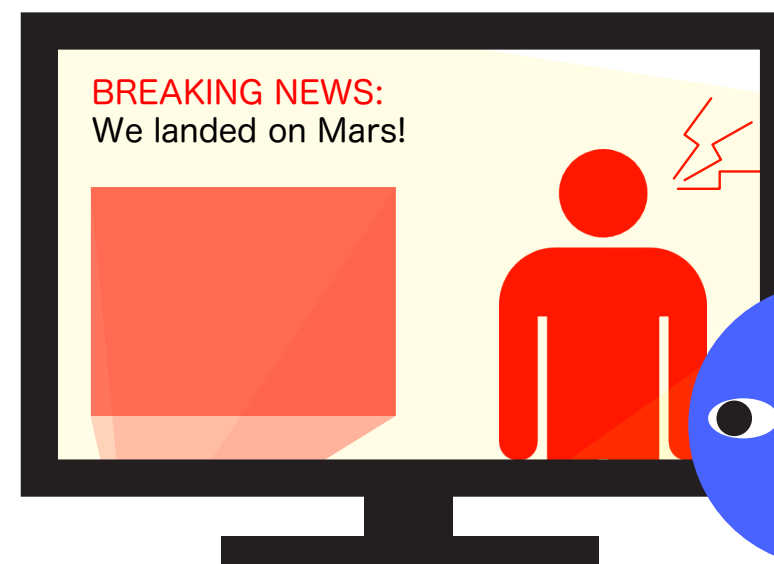


Video Camera

Instead of using the Video Recorder sticker, the user can instead use their own camera, or if a professional news anchor, can bring a camera and crew to help take the video. The video can then be broadcasted to whichever platform the user chooses whenever they please.

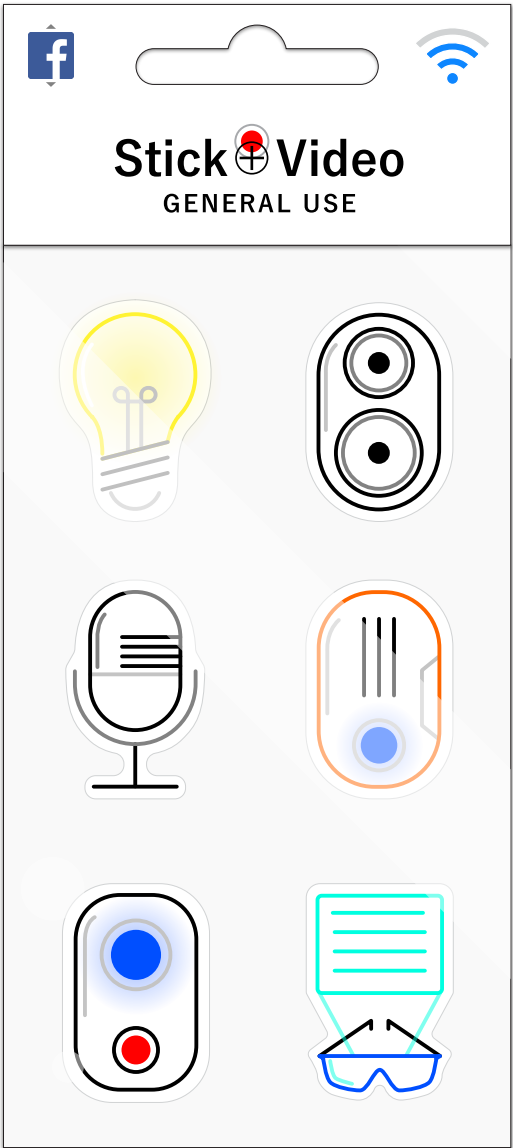


The user takes off the stickers from the surfaces they are applied to, ending their function. The user will likely dispose of the stickers (unless they still have tack, in which case they can be stuck back onto the sticker sheet which has a coated surface so as not to start the sticker's functions again).

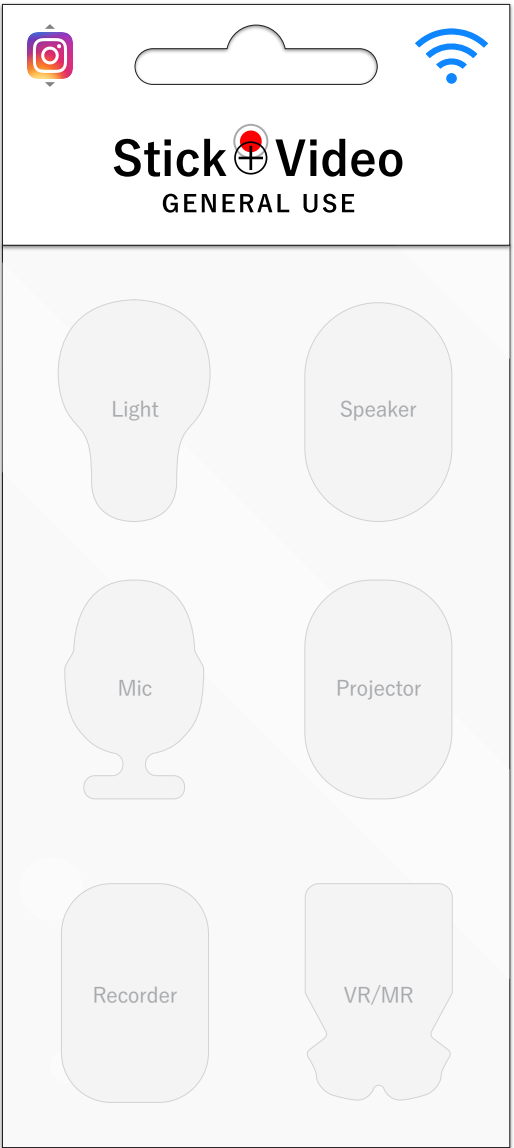


The broadcast plays live to Facebook or another social media platform (if using the Video Recorder sticker) until the user takes off the sticker, ending the feed.

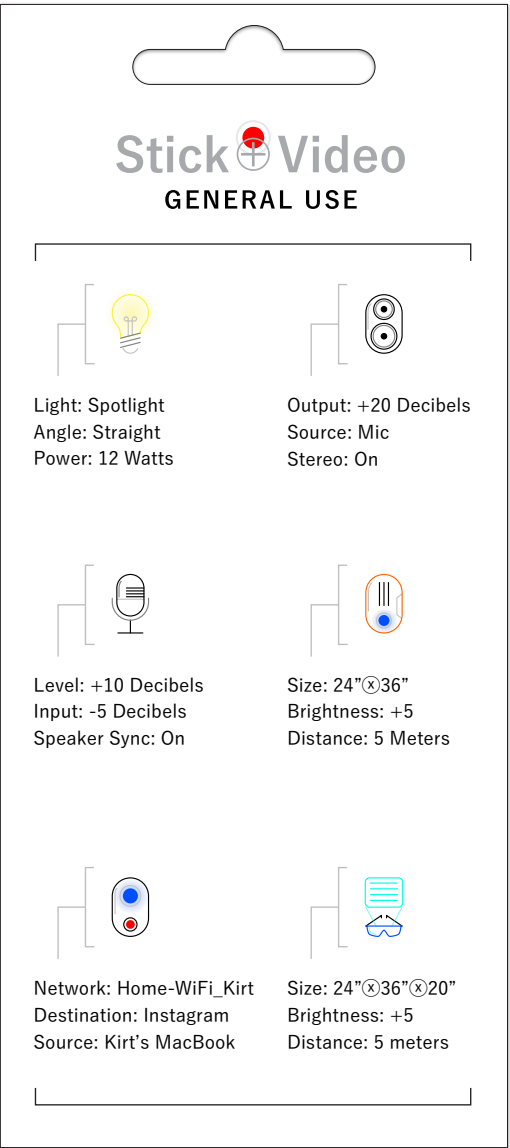
Hi-Fidelity Keyframes



Sticker Pack Front



Stickers Peeled Off



Sticker Pack Back